

Hypno-Band

Weight Loss System®

Licensed Practitioner

Practitioner Licence

The Hypno-Band Weight Loss System™ is the latest innovation in hypnotherapy for weight loss. Although gastric band hypnosis has been available for many years it did not really create a great stir amongst therapists or clients. This was mainly due to the fact that results were short term and inconsistent.

Recently governments have been making loud noises about the numbers of obese people in UK and the US and the need to educate people on good and healthy eating habits. This is all well and good but the options open to those clinically obese people when it comes to losing weight have been limited. Gastric band surgery has been popularised by celebrities and magazines but has several downsides. Costs aside, gastric band surgery has been responsible for a spate of fatalities and although deemed a “safe” procedure by the British Medical Council, is becoming a “last gasp” measure.

When developing the Hypno-Band system we realised that merely treating the symptoms of obesity was not enough. Clients had to understand the reason why over-eating was a problem for them. Combining traditional hypnotherapy weight loss techniques with CBT type analysis then using gastric band imagery and sound effects, we developed and tested the Hypno-Band system.

To date, results worldwide have been excellent. Gastric Band hypnotherapy has certainly caught the attention of both the press and the public and our system has made people sit up and take notice. We were, and are still, inundated with enquiries from all over the world which led to our decision to “license” our system to suitably qualified hypnotherapists and to charge a modest fee to become a “Licensed Practitioner”. Our reason for this was to maintain the integrity of the system both for therapists and clients. Since originally creating the system in 2009 a lot of work has gone into developing a system that is easy to use and more to the point is effective.

The Hypno-Band Weight Loss System™ is a highly visible trademark and we now have a network of over 1500 Licensed Practitioners in 44 countries which continues to grow year-on-year.

The Hypno-Band Weight Loss System is a Registered Trademark no. 2544272

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 www.hypnoband.com

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The cost of becoming a Licensed Practitioner is a one-off fee of £299.

Payments for licenses are automatically converted into your local currency when you pay using our PayPal facility on the main Hypno-Band website license payment page.

BECOMING A LICENSED PRACTITIONER

In order to become a Licensed Practitioner we insist on a number of criteria being fulfilled.

These are as follows:

1. Proof of qualifications
2. Proof of public liability insurance to £1,000,000 or country dependent equivalent
3. Proof of membership of recognised professional body
4. Licensed Practitioners must agree to the use of the Hypno-Band logo image and abide with the terms and conditions of the license (below)
5. Hypno-Band is trademarked and the associated documentation is subject to copyright and must not be distributed to parties outside of the licensed practitioners network
6. All licensed practitioners must agree to respect the intellectual rights of John Maclean (as creator) and Paul & Joan Lee (Hypnoband International Limited) as owners of the copyright, trademarks and materials
7. The Hypno-Band system must be credited in any publicity, social media or testimonials

WHAT WILL I RECEIVE?

- If you decide to enter into a license agreement you will receive the following:
- Hypno-Band Practitioners Handbook
- Hypno-Band Client forms
- Client reinforcement recording transcripts (3)
- Hypno-Band Surgery sound effects (in mp3 format)
- Weight loss and food diary sheets for clients
- Post-op healthy eating advice
- Client Weight Loss Tips
- Hypno-Band publicity materials
- Continued over...

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WHAT WILL I RECEIVE?

- Basic listing on the Hypno-Band website*
- Practitioner's certificate (will be sent by post)
- Practitioner support on the secret Facebook group
- Worldwide publicity of the Hypno-band system via the website

On payment and approval of your license the documentation and files will be made available for download. We will provide you with a password and link to enable your downloads.

While every effort will be made to be fair when granting your license, we do not guarantee any exclusive geographical areas for license holder. All licensing decision are final.

*We offer enhanced listings on the website in the form of a 'micro-site' page for an annual fee of £75.

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Terms of License

All practitioners are required to be fully qualified in hypnotherapy by a recognised training school and be members of a professional body which requires its members to conform to a “code of ethics”.

Licenses are per individual and NOT by centre and areas are not exclusive.

All materials are copyright and trademarks and are not to be shared or distributed to any third parties.

The Hypno-Band is not to be used in group sessions, over Skype, or as a “self-help” programme.

Licensed Practitioners agree to respect other practitioners and their areas of operation. If a practitioner is found to have been deliberately misleading during the application process their license will be withdrawn.

Practitioners are not permitted to use either the Hypno-Band logo or publicity to promote their own versions of gastric band hypnotherapy. It must be made clear to potential clients which method they are agreeing to undertake.

Licensed Practitioners agree to remain courteous and professional at all times when interacting on the Hypno-Band Practitioners Forum.

Licensed Practitioners agree to use the Hypno-Band logo on any literature or websites relating to the Hypno-Band process. The Hypno-Band logo and name are registered trademarks and should not be altered in any way.

Practitioners agree to properly credit the Hypno-Band in any publicity, testimonials or media appearances.

Any licensing decisions are final and at the discretion of the Hypno-Band trademark owner.

Any professional or ethical breach will result in a license being withdrawn.

Any breach of the terms of the license will result in the license being withdrawn.